



## RECYCLECT RESOURCES SPECIAL PRINTING INSTRUCTIONS

You will need to contact a professional printer to print these pieces.

Once you have chosen a professional printer, bring these recommended instructions with you when placing your order.

### **Bin hangtag instructions:**

- For this piece, your printer will need to make a die for the unique shape of the finished piece. The die strike shape is indicated as a red line all around the final shape plus the internal slit that the tab locks into. This line will not print and can be removed once die strike is established, since an editable pdf has been supplied.
- Overall finished size of this piece is 5.5" x 15.625"
- Printing will be four color bleed on both sides of the sheet
- An additional option could be an overall laminate coating to protect against the weather
- Stock suggestion: 100# gloss cover weight
- Also note, there is a location for your company information on the front side, lower right corner, of this piece. There is a placeholder of five lines of copy that will be replaced by your specific information. You can supply this information to your printer and they should be able to set it up for you.
- Be sure to see a proof for your review and approval before your printer actually prints the whole job.

### **Bin sticker instructions:**

- Finished size of this sticker is 9.5" x 5"
- Printing will be four color bleed
- Since this sticker will be placed on the top of the bin lid and exposed to the weather, a stock suggestion is to go with an adhesive back outdoor vinyl material

### **Magnet instructions:**

- For small quantities, digital printing is recommended
- Printing will be four color bleed along with a recommended protective laminate coating
- Finished trim size is 3" x 2"
- Recommended stock is 17pt magnetic vinyl

If your printer has any additional questions, please email [bkoley@deckerdoesit.com](mailto:bkoley@deckerdoesit.com) with the following subject line: RecycleCT Resources Printing